

**UNIVERSITY OF PLYMOUTH MODULE RECORD (approved by UTLQC June 2017)**

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** CORF2017

**MODULE TITLE:** Leadership and Management

**CREDITS:** 20

**FHEQ LEVEL:**5

**HECOS CODE:** 100361

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**COMPENSATABLE:** Y

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module enables the student to gain an appreciation a range of management and leadership theories that apply directly to the current working practices in yachts. Students will study both traditional methods and more current methods of this topic to allow their thinking to explore what sort of future manager and leader they wish to become.

**ELEMENTS OF ASSESSMENT** *[Use HESA UNISTATS definitions] – see [Definitions of Elements and Components of Assessment](#)*

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	<b>100%</b>	<b>P1</b> (Practical)	
<b>E2</b> (Clinical Examination)		<b>A1</b> (Generic assessment)			
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Falmouth Marine School

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

To familiarise students with the theory and practice traditional and current methods of management and leadership into the yachting industry.

To allow the student to apply these theories to past experiences and to help use this knowledge to apply to their future career.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
1) Analyse basic management theories in relation to current practice in the yachting industry 2) Evaluate an understanding of the leadership and management processes used on board a yacht 3) Implement relationship theory by applying it to the working environment	6.1.a; 6.2.a 6.1e  6.2.a; 6.2.b;  6.1.b; 6.3.b; 6.4.a; 6.4.c

<b>DATE OF APPROVAL:</b> January 2020	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> September 2020	<b>SCHOOL/PARTNER:</b> Cornwall College
<b>DATE(S) OF APPROVED CHANGE:</b> XX/XX/XXXX	<b>SEMESTER:</b> ALL YEAR

Notes:

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATs return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2020-2021**

**MODULE LEADER: Brender Willmott**

**NATIONAL COST CENTRE:111**

**OTHER MODULE STAFF: Hadden Page**

### **Summary of Module Content**

- Basic management and leadership theories (motivational, classical, behavioural and scientific)
- Communication theory and application
- Personality profiling
- Individual management and team working skills
- Applying theories to practical experience and application

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA UNISTATs definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Lecture	60	<p>This module is taught intensively, allowing the students to submerge themselves into the topic. It is purposely taught after the students have had time in the work place to ensure that they can relate it to real life experiences whilst working as a crew member on a yacht.</p> <p>A range of theories are taught that include both the traditional management and leadership methods plus (often found and experienced on yachts), to the more empowering methods of emotional intelligent and coaching aspects of leadership and management. This is supported along with personality profiling to see where the student's preferences naturally lie. These are then applied to the yachting world and to a projected idea of how the student wishes to be as a senior post holder in their future career.</p>
Guided Independent Study	140	<p>Students are expected to research and read around the wide range of management and leadership theories, going into additional depth of what is taught in the classroom to further underpin their knowledge in order to help them reflect on the type of management and leadership that they have already experienced, as well as the type of manager and leader that they wish to become.</p>
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

## SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	<p>This total piece of coursework is broken down into 2 parts.</p> <p>Part 1 is putting together and critically analysing some form of management theory, whilst being part of team, and present it to the rest of the group. Circa 500 words (50%)</p> <p>Part 2 is based on a self-critique of what sort of manager and leader they wish to be in the future, given where their preferences in these terms currently lie. Circa 1000 words (50%)</p>	100%

## REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	<p>Part 1 – a critical analysis of a range of management and leadership theory. (50%) Circa 1000 words</p> <p>Part 2 – how this will apply to them and the future senior post holder they wish to become. (50%) Circa 1000 words</p>	100%

To be completed when presented for Minor Change approval and/or annually updated	
<b>Updated by:</b> JP Eatock Date: 10 December 2019	<b>Approved by:</b> HE Operations Date: 27 Feb 2020

### Recommended Texts and Sources:

- Adair, J., 2009. Effective Leadership; How to be a successful Leader London: Unabridged
- Goleman et al., 2013. Primal Leadership; Unleashing the power of emotional intelligence. Boston: Harvard Business School
- Belbin, R.M., 2009. The Belbin Guide to Succeeding at Work London: Bloomsbury
- Covey, S.R., 1999. The 7 Habits of Highly Effective People 15th ed. London: Free Press
- De Bono, E., 2005. The Six Value Medals. London: Vermilion
- Schein, E.H., 2004. Organizational Culture and Leadership 3rd ed. San Fransisco: Jossey-Bass
- Torkildsen, G., 2012. Leisure and Recreation Management 6th ed. London: Routledge e-book
- Northouse, P., 2007. Leadership Theory and Practice. California: Sage